



DONOR APPRECIATION AND STEWARDSHIP LEVELS

DONOR SUPPORT LEVEL	ANNUAL FUND SUPPORT					
	\$0 - \$49	\$50 - \$99	\$100 - \$249	\$250 - \$499	\$500 - \$999	\$1,000 +
GIFT ACKNOWLEDGEMENT						
IRS Tax Receipt	•	•	•	•	•	•
Acknowledgement Letter		•	•	•	•	•
Director Phone Call			•	•	•	•
Small Gift			•	•	•	•
Website Recognition				•	•	•
Director Video				•	•	•
Patriot Pair (wreaths)				•	•	•
Annual Report					•	•
Commemorative Plaque					•	•
Wine Dinner Invitation						1

DONOR RECOGNITION LEVEL	CUMULATIVE SUPPORT				
	\$500+	\$1,000+	\$3,000+	\$5,000+	\$10,000+
STEWARDSHIP	SUPPORTER	FRIEND	PARTNER	BENEFACTOR	VISIONARY
Annual Report	•	•	•	•	•
Director Video	•	•	•	•	•
Director Phone Call	•	•	•	•	•
Website Recognition	•	•	•	•	•
Patriot Pair (wreaths)		•	•	•	•
Program Mention		•	•	•	•
Wine Dinner Invitation			1	2	4
Featured Profile			•	•	•
Commemorative Plaque				•	•
Naming Rights to Service Dog				•	•
Director Lunch					•
Commemorative Eagle Award					•
“Big Check” Press Release					•

Bogies for the Brave, Inc

Donor Appreciation Policy



Purpose

- To thank and honor our donors.
- To build lasting relationships and provide positive exposure for their philanthropy.
- To create community spirit and raise mission awareness.

Gift Acknowledgement

The Bogies for the Brave Directors will work to acknowledge every gift within the following guidelines. At any time, a donor may request additional public recognition or decline public recognition.

Gifts of \$0 - \$49

- Thank you letter/Income tax receipt, if applicable, will be issued within 10 business days. Donations made online will receive email acknowledgement

Gifts of \$50 - \$99

- Thank you letter/Income tax receipt, if applicable, will be issued within 10 business days
- A personal note from the Director or the volunteer who has the direct relationship with the donor

Gifts of \$100 - \$249

- Thank you letter/Income tax receipt, if applicable, will be issued within 10 business days and will include a note from the Director or the volunteer who has the direct relationship with the donor
- Phone call of thanks from a BFTB Board Member will be made within one month of the donation
- BFTB promotional gift

Gifts of \$250 - \$499

- Thank you letter and Income tax receipt will be issued within 10 business days and will include a note from the Director or the volunteer who has the direct relationship with the donor
- Phone call of thanks from a BFTB Board Member will be made within one month of the donation
- Website recognition
- Video: Thank you compilation from all directors
- "Patriot Pair" - In December a wreath will be placed at a veteran cemetery by *Wreaths Across America* and another wreath will be sent to donor's address

Gifts of \$500 - \$999

- Thank you letter and Income tax receipt will be issued within 10 business days and will include a note from the Director or the volunteer who has the direct relationship with the donor
- Phone call of thanks from a BFTB Board Member will be made within one month of the donation
- Website recognition
- Mailed annual report
- Video: Thank you compilation from all directors
- *Wreaths Across America* "Patriot Pair" -- In December a wreath will be placed at a veteran cemetery by *Wreaths Across America* and another wreath will be sent to donor's address
- A commemorative plaque

Gifts over \$1,000

- Thank you letter and Income tax receipt will be issued within 10 business days and will include a note from the Director or the volunteer who has the direct relationship with the donor
- Phone call of thanks from a BFTB Board Member will be made within one month of the donation
- Website recognition
- Mailed annual report
- *Wreaths Across America* "Patriot Pair". -- In December a wreath will be placed at a veteran cemetery by *Wreaths Across America* and another wreath will be sent to donor's address
- Video: Thank you compilation from all directors
- Invitation for one (1) to the biannual Wine Dinner

Bogies for the Brave Donor Recognition Policy

BFTB will acknowledge gifts at the time of donation and will also keep records of overall donor contributions and place donors in the appropriate recognition level once they achieve that overall amount. These levels are: Supporter (\$500+), Friend (\$1,000+), Partner (\$3,000+), Benefactor (\$5,000+) and Visionary (\$10,000+).

Supporter (\$500 + and who continue to actively support the organization)

- Mailed annual report.
- Phone call of thanks from a BFTB Board Member
- Website recognition
- Video: Thank you compilation from all directors
- *Wreaths Across America* "Patriot Pair"

Friend (\$1,000 +)

- Mailed annual report
- Wreaths Across America “Patriot Pair”
- Video: Thank you from all directors
- Website recognition

During the year that the donor enters the Friend Level:

- Friend Level welcome letter from a BFTB representative
- Mention of entry to the Friend Level in the program at the golf tournament and biannual Wine Dinner

Partner (\$3,000 +)

- Mailed annual report
- Wreaths Across America “Patriot Pair”
- Video: Thank you from all directors
- Name recognition on the Partner section of the BFTB Website Donor Hall of Fame with a link to a featured Partner Profile
- Mention of entry to the Partner Level in the program at the golf tournament and biannual Wine Dinner

During the year that the donor enters the Partner Level:

- Partner Level welcome letter from a BFTB representative
- Featured profile in the BFTB Newsletter
- Invitation for one (1) to the biannual Wine Dinner

Benefactor (\$5,000 +)

- Mailed annual report
- Wreaths Across America “Patriot Pair”
- Video: Thank you from all directors
- Name recognition on the Benefactor section of the BFTB Website Donor Hall of Fame with a link to a featured Benefactor Profile
- Mention of entry to the Benefactor Level in the program at the golf tournament and biannual Wine Dinner

During the year that the donor enters the Benefactor Level:

- Benefactor Level welcome letter from a BFTB representative
- A commemorative plaque presented at the biannual Wine Dinner
- Featured profile in the BFTB Newsletter
- Invitation for two (2) to the biannual Wine Dinner
- Naming rights to a BFTB service dog

Visionary (\$10,000 +).

- Name recognition on the Visionary section of the BFTB Website Donor Hall of Fame with a link to a featured Visionary Profile
- Mailed annual report
- Wreaths Across America “Patriot Pair”

During the year that the donor enters the Visionary Level:

- Visionary Level welcome lunch with a BFTB representative
- A commemorative eagle award presented at the biannual Wine Dinner
- Name featured in BFTB Annual Report
- Invitation for four (4) to the biannual Wine Dinner
- Naming rights to a BFTB service dog
- Donors will be featured in a News (Extra! Extra!) story on the BFTB website within 30 days of the donation. The story will also be featured in the BFTB Newsletter within 6 months of the donation
- If the donor chooses to, BFTB will submit a press release including a photographed “big check” presentation to local media

Donor Stewardship

We are happy to communicate the impact of your donation. These stories may be shared with our donors via:

- Our eNewsletter
- Our website
- Social Media
- Donors wishing to remain anonymous will be respected; however, donors must indicate their wish to remain anonymous at the time of donation.
- For donations of \$1,000 or more, donors will be personally emailed with follow up information of how their donation is being used six months following the donation.
- All donors are welcomed to dedicate a living memorial for a veteran who has passed. BFTB will request that Wreaths Across America have a dog tag created and attached to a Veteran’s “Remembrance Tree” honoring a loved one. A photo of the tag will be emailed to you. These trees produce the balsam tips which are used in making the wreaths that are placed on veterans’ gravestones during the Wreaths Across America Ceremonies held each December. ([Wreaths Across America](#))



Responsibilities

All donor recognition administration will be the responsibility of the BFTB Board of Directors. Forms of individual or group recognition, such as certificates, plaques, personal visits, or letters of appreciation, shall be the administrative responsibility of the Donor Appreciation Committee. The BFTB Board pays for donor recognition.

Other Considerations

Anonymity -- Our Commitment to Our Donors

We will not sell, share or trade our donors' names or personal information with any other entity, nor send mailings to our donors on behalf of other organizations.

This policy applies to all information received by Bogies for the Braver Inc, both online and offline, on any Platform ("Platform", includes the Bogies for the Brave website and mobile applications), as well as any electronic, written, or oral communications.

To the extent any donations are processed through a third-party service provider, our donors' information will only be used for purposes necessary to process the donation.

Donation Value

Prior to 2021, gifts to the BFTB were recorded manually. Because of this BFTB can only confirm cumulative donation values from January 1, 2021 forward.

The current Donor Recognition Policy will take effect January 1, 2021. Gifts made following that date, will receive the proper Gift Acknowledgement within 60 days. Cumulative Donation values will be reviewed on an annual basis and the appropriate recognition will begin at that time.

Withdrawal or Refusal of Recognition

The Board of Directors reserves the right to withdraw recognition and naming agreements should such withdrawal be deemed in the best interests of the BFTB.

In addition, the Board of Directors (or their designate) must approve recognition wording, and may refuse the recognition opportunity should BFTB and the donor be unable to agree on appropriate wording.